



EXECUTIVE ORDER NO. 11
Series of 2025

**ADOPTION OF THE MUNICIPAL NUTRITION ACTION PLAN
OF THE MUNICIPALITY OF CONCEPCION, TARLAC
FOR THE YEARS 2026-2028, AS DULY APPROVED
BY THE LOCAL NUTRITION COMMITTEE IN ITS
COMMITTEE RESOLUTION NO. 01, SERIES OF 2025,
FOR PROPER IMPLEMENTATION**

WHEREAS, the right to health is a fundamental principle guaranteed by the State. Section 15, Article II of the 1987 Constitution emphasizes that "The State shall protect and promote the right to health of the people and instill health consciousness among them";

WHEREAS, pursuant to various international human rights instruments and agreements that the State adheres to, the State guarantees the right to adequate food, care and nutrition to pregnant and lactating mothers, including adolescent girls, women of reproductive age, and especially children from zero (0) to two (2) years old. As such, the State prioritizes nutrition for adolescent females, pregnant and lactating women, infants and young children, to be implemented in an integrated manner by all branches of government, using a whole-of-government approach in collaboration with civil society organizations and the private sector;

WHEREAS, since the launch of the *Philippines Plan of Action for Nutrition 2017-2022 (PPAN)* in May 2017, many LGUs have been taking concrete nutrition action, contributing to reaching the plan's main objective: scaling up nutrition nationally within six years. This includes providing support for the scale-up of the national rice fortification program, the development of effective national, regional and LGU level implementation plans, and the tracking of priority nutrition actions;

WHEREAS, to effectively address the lingering problem on malnutrition in the country, the National Nutrition Council, in consultation with various stakeholders from the national government agencies, local government units, non-government organizations, development partners, and academic institutions, formulated and approved the Philippine Plan of Action for Nutrition (PPAN) 2023-2028;

WHEREAS, the Department of Interior and Local Government Memorandum (DILG) Memorandum Circular No. 2024-071 provides for the adoption and implementation of the PPAN (2023-2028) and mandates local government units to ensure the formulation, revision, updating, and implementation of their respective local nutrition action plans and inclusion in their Local Development Plans (LDP) and Annual Investment Plans (AIP);

WHEREAS, the Department of Budget and Management Memorandum No. 77 provides that Local Nutrition Action Plans form part of the Annual Budgets of LGUs;

WHEREAS, the Municipal Government of Concepcion, Tarlac, through its local health arm, formulated its Municipal Nutrition Action Plan for the years 2026-2028, which provides the situational analysis, objectives and targets, programs and projects relative to nutrition like



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micronutrient supplementation, information, education, communication, capacity-building, maternal and child health program, supplemental feeding, breastfeeding, and monitoring and evaluation of health, in accordance with the guidelines set forth in the PPAN 2023-2028;

WHEREAS, the Municipal Nutrition Action Plan of the Municipality of Concepcion, Tarlac for the years 2026-2028 was duly approved and adopted by the Local Nutrition Committee in its Committee Resolution No. 01, Series of 2025;

WHEREAS, the said plan is of necessity to attain healthier and self-reliant constituents, especially the children and pregnant women;

WHEREAS, it is imperative for the Municipal Government of Concepcion, Tarlac to adopt the Municipal Nutrition Action Plan of the Municipality of Concepcion, Tarlac for the years 2026-2028 for proper implementation;


NOW THEREFORE, I, NOEL L. VILLANUEVA, Mayor of the Municipality of Concepcion, Tarlac, by virtue of the powers vested in me by law, do hereby order to adopt the Municipal Nutrition Action Plan of the Municipality of Concepcion, Tarlac for the years 2026-2028 for proper implementation.

All other orders, issuances and memoranda inconsistent herewith are deemed hereby repealed or modified accordingly.

This Executive Order shall take effect immediately.

Let copies hereof be furnished all offices and personnel concerned, for their information and reference.

DONE this 27th day of March 2025 at Concepcion, Tarlac, Philippines.


HON. NOEL. L. VILLANUEVA
Municipal Mayor

